



## MARKETING COORDINATOR

Be-Mobile is a European market leader in smart mobility solutions, with headquarters in Ghent. We develop and sell technological solutions for electronic toll collection, multimodal route planning and electronic fare collection. We also offer advanced solutions to measure and manage the traffic flows to put travelers, cities, road authorities, parking operators and logistic companies in control over their mobility processes.

**To strengthen our team, Be-Mobile is looking for an eager young graduate who wants to start in a Marketing coordinator role and grow in both fields.**

### RESPONSIBILITIES

As a marketing coordinator you will coordinate all marketing activities for Be-Mobile's business units:

- You manage the Be-Mobile website in close collaboration with the product manager
- You manage our social media: content on LinkedIn, Facebook and Twitter
- You manage and monitor the proper use of our corporate identity. Be-Mobile has a strong corporate identity and as a marketing coordinator you will ensure that all communication is in line with our style.
- You are the first contact point for the press: you contact the right people within our organization to answer press questions and you monitor all publications of Be-Mobile in the press
- You coordinate our participation in fairs
- You write newsletters based on input from our regional sales managers and product manager
- You support the go-to-market strategies by contacting potential partners and distributors in Europe and beyond.

### PROFILE

The must-haves we are looking for are:

- Bachelor or Masters degree
- Strong focus on market needs and clients' expectations with a hands-on approach
- Technical curiosity and eager to learn how our customer solutions are built

The skills that make a great sales support and marketing coordinator for Be-Mobile are:

- Quick learner and analytic mindset
- Confident and a positive attitude
- Organizational skills to perform the internal alignment and marketing coordination
- Excellent communication skills in English, Dutch and French
- Easy-going in contacts with colleagues, service-minded in thinking about clients

If you recognize yourself in these requirements, we are happy to hear from you!



## OUR OFFER

As a fast moving company with **cutting-edge technologies**, we invest in **durable and interesting careers**.

We aim for continuous development by mapping your professional growth on the opportunities within Be-Mobile.

You'll feel at home if you share values like **integrity** and **open feedback**.

Our **young, trustworthy and passionate team players** are curious to get to know you! Are you as well?

We provide a very **interesting total remuneration package, flexible working hours and healthy team initiatives**, which we will explain during the selection process.

## CONTACT

Ready for leaving your mark in the Smart Mobility Revolution? Apply now!

Send your motivation and Cv to ([HR@be-mobile.com](mailto:HR@be-mobile.com)). For more information please visit our website [www.be-mobile.com](http://www.be-mobile.com) or contact Delphine De Groote on 0486/20 69 90.