

## Marketing Manager – iBanFirst

Founded in 2013, iBanFirst empowers companies to make foreign exchange payments and transfers, using real-time FX rates. We offer a solution that's cost-effective, secure, simple and fast. We recognize traditional banks provide a wide range of services for business, but *specifically* for FX services to companies, we are a genuine alternative to their complex, costly, slow service and hidden fees. Instead, we offer a platform whose technology is purpose-built for efficient ease of use by our clients, while also being fully transparent.

[Licenced by the National Bank of Belgium](#) , we are the only 100% online service to create multiple IBANs for 23 different currencies on behalf of companies. The best FX for companies, with iBanFirst better banking means better business.

To facilitate our growth and strengthen our team we are currently hiring a marketing manager, which shall be based in Brussels. This new hire will initiate, lead and execute all marketing & PR activities for the geographic area (Belgium, Netherlands & Luxembourg) in cooperation with the international marketing team.

### Job description

- Creation of online and offline content for our various communication channels
- Creation and organization of events for clients / prospects
- Creation of marketing documents for customers
- Initiate & lead growth hacking initiatives through PR
- Setting up of digital campaigns on social networks as well as SEO & SEA
- Monitoring & control of marketing statistics
- Development of the marketing and communication strategy in consultation with management

### Profile

- Graduate from a business school or university in marketing, communication or journalism
- Minimum of 3 to 5 years of experience in a marketing / communication position, in an agency or in a marketing department (preferably in B-to-B)
- Excellent communication skills, particularly in writing, demonstrated during a prior experience in content production and customer communication
- Mastery of CRM and marketing software (ideally Hubspot)
- Experience in PR and digital marketing
- Entrepreneurial and creative spirit in finding solutions
- Self-starter, independent and hands on
- Fluent in Dutch (mother tongue) and French both verbal and written essential
- Good command of English is a plus
- Affinity with the financial sector (especially SMEs, currencies and loans) is a plus

### Offer

- A broad range of tasks and projects in a FinTech scale up
- Challenges that offer opportunities for personal development and autonomy
- An international team with low levels of hierarchy, facilitating a quick turnaround and decision making
- A nice working environment in the center of Brussels

- Remuneration 35 - 45K Euro + variable + other benefits;

**Apply**

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