

Our Company

Smith & Nephew is a global advanced medical technology business. We support healthcare professionals in more than 100 countries to improve the quality of life for their patients.

Since 1856, when our founder T.J. Smith developed a new method for refining cod liver oil, and in World War One when his nephew led the supply of wound care products, to the present day, Smith & Nephew continues to pioneer health solutions. Through our market leadership positions in Sports Medicine, Trauma, Orthopaedic Reconstruction and Advanced Wound Management, our 16,000 employees continue to improve outcomes and expand access, constantly striving to create value for healthcare professionals, patients, payers and shareholders.

Annual sales in 2017 were almost \$4.8 billion. We are a constituent of the UK's FTSE100 and our shares are traded on London Stock Exchange and through American Depository Receipts on the New York Stock Exchange.

Vacancy

For our office in Zaventem we are currently looking for a **Marketing Specialist** for a 6 month project.

This position will work on creating a digital strategy within our Advances Wound Care division to increase the uptake of our products by patients and thus achieving sales growth. The focus will be on nurses working in wound centres and home care.

- By using tools such as Google analytics and optimizing search engines.
- developing customer tracking tools
- mailings
- discount codes
- etc

Position Requirements

- Bachelor's degree in (digital) Marketing
- Strong individual investigative/project management skills
- Excellent written and verbal communication skills in Dutch, French and English
- Strong analytical skills and experience in event marketing, strategic planning and write up of marketing plans
- Excellent organizational skills
- Ability to work independently

- Ability to work in a fast paced environment

Contact Detail

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