

At JACOBS DOUWE EGBERTS we are inspired by our belief that it's amazing what can happen over a cup of coffee. We are driven by the vision that everyone deserves the coffee they love.

## Assistant Brand Manager Internship - SENSEO®/L'OR Espresso

### Your main responsibilities

As a Marketing Intern at JDE – the number 2 coffee player on the global market – you will work on a set of different global and local brands within the portfolio (SENSEO®, L'Or, Douwe Egberts, Jacqmotte). Interns at JDE get an in-depth understanding of the marketing industry while learning from reputable marketing professionals. A Marketing Intern provides support for the marketing team including:

- Working with agencies on the development of marketing materials to support new products & campaigns;
- Packaging design development and follow-up internal processes for product launch;
- Create and update market reports, based on the development of the market; analyze Nielsen & Gfk data;
- Support digital marketing activities;
- Create marketing presentations and present to different departments;
- Take care of the daily portfolio management

### Your Profile

- You're a Business School student with a Bachelor degree
- Good communication skills;
- Good analytical skills;
- Hands-on mentality;
- Experience with MS Microsoft programs;
- Fluent in English, French and/or Dutch mandatory;
- You're interested in the coffee and tea business;
- You're available for six months

### What's it like to work at JACOBS DOUWE EGBERTS?

We are proud of our passionate, driven associates that challenge the status quo and pursue mastery in everything they do. Our goal is simple and ambitious –JACOBS DOUWE EGBERTS: A coffee for every cup.

Working with us means you'll be making an impact in a fast-paced, collaborative environment. We work as a team, celebrating success and supporting one another. Our associates work with a diverse group of like-minded people, in an innovative environment committed to doing the right thing –all across the world. What you do here will get noticed.

### Interested?

Are you interested in this vacancy? Apply online to the attention of Charlotte Riedinger, via [charlotte.riedinger@JDEcoffee.com](mailto:charlotte.riedinger@JDEcoffee.com).

*A coffee for every cup*

