



## COMMUNICATION AND EVENT MANAGER

Be-Mobile is revolutionizing traffic and creating the mobility solutions of today and tomorrow. Headquartered in Ghent, our dynamic team of enthusiasts is building technology platforms for connected cars and travelers, paving the road for autonomous multi-modal and shared mobility. Through our offices in Belgium, the Netherlands and Russia we are helping road operators, the logistics sector and car industry to conquer the daily hassle of traffic jams and get in control over their mobility. Our portfolio of solutions includes traffic monitoring and guidance, electronic toll collection, multi-modal route planning, mobile parking payment and many more...

**To strengthen our team, Be-Mobile is looking for a communication and event manager who is interested in working in a cutting-edge and socially engaged environment.**

### RESPONSIBILITIES

As a communication and event manager you define and propagate the corporate identity of Be-Mobile. You support all business units in their communication in order to ensure that all communication is in line with our corporate identity and you live and breathe our ambition to define the mobility of tomorrow.

- You represent and safeguard the Be-Mobile brand while planning and preparing all national and international congresses, supporting the business units' marketing initiatives and communication on our (social) media channels.
- You are the editor-in-chief for our internal and external communication such as product collaterals from all business units, presentations, one-pagers, newsletters but also end-user manuals, functional descriptions, etc.
- You evaluate the effectiveness of all business units campaigns by reporting on the ROI.
- You stay up to date in new trends in PR and digital marketing on the one hand and smart mobility on the other hand. Our business has a wide array of customers (B2C, B2B and B2G) and you ensure that your communication is tailored to your public.
- You act as the first and single point of contact for the media, press and other external partners. You monitor all press and commercial publications of Be-Mobile.
- You report directly to the CEO.

### PROFILE

The must-haves we are looking for are:

- Higher degree and 5 years of relevant experience
- Stress resistant and flexible
- Quick in acquiring in depth functional knowledge of our smart mobility solutions, ability to demonstrate the potential of our technology
- Excellent organizational skills, always on time with deadlines
- Pragmatic with a professional and positive approach
- Fluent in Dutch, English and French

If you recognize yourself in these requirements, we are happy to hear from you!



## OUR OFFER

We provide a very **interesting total remuneration package, flexible working hours, fun and healthy team initiatives**, which we will explain during the selection process.

As a **fast growing** company with strong **international ambitions** we invest in **durable and interesting careers**. We aim for continuous development by mapping your professional growth on the opportunities within Be-Mobile.

You'll feel right at home if you prefer to work in an **entrepreneurial environment** where **cutting edge technology** is used to service our **international clients**. Our **competent, trustworthy and passionate team** is curious to get to know you! What about you?

## CONTACT

Ready to leave your mark in the Smart Mobility Revolution? Apply now!

Send your motivation and resume to ([HR@be-mobile.com](mailto:HR@be-mobile.com)). For more information please visit our website [www.be-mobile.com](http://www.be-mobile.com) or contact Delphine De Groote on 0486/20 69 90.