ARE YOUR ACTIVITIES AFFORDABLE? WHAT FINANCIAL, PRACTICAL, AND PSYCHOLOGICAL BARRIERS ARE INVOLVED?

GOOD EXAMPLES

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With a loyalty and discount card, many activities are cheaper for people with a limited budget. Some activities are even free.

Initiatives ask their participants what barriers they experience. For example, how do they experience rules regarding clothing? The presence or absence of changing rooms? Do they think enough attention is given to their feelings?

A participant shows aggression towards teammates during football. This participant comes from a country affected by war. The coach takes time to listen to the participant's story. What have they been through? Why do they feel insecure?

An social-sportive initiator raises partners' awareness on the barriers faced by target groups in vulnerable situations. Lack of money is one barrier, but so is lack of self-confidence, or shame due to unemployment or not having the right clothes. Fear of not fitting in is another. To highlight these barriers, the initiator films participants' experiences and shows them during a neighbourhood meeting.

EXAMPLES OF BARRIERS

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Are your activities free of charge? This can sometimes be seen as a threat by initiatives that are not free. They worry about losing participants and may try to lure participants to join their club.

Some initiatives have rules that make it extra difficult for participants in vulnerable situations. For example, sports clubs may require special shoes in the gym, which can often be expensive.

THINK ABOUT THESE QUESTIONS

Do participants know how much your activities cost?

To what extent do you consider psychological barriers for participants (e.g. insecurity, fear…)?

How do you make partners aware of the barriers faced by your target group? Do you, for instance, allow participants to discuss this during a meeting with partners?

How do you agree with partners on which activities in the neighbourhood or district can be more affordable and which cannot?

WRITE YOUR ANSWERS AND IDEAS HERE.

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10 DIMENSIONS OF ACCESSIBILITY

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