

CONNECTED

WHAT VISION, GOALS, ACTIVITIES, AND TARGET GROUPS DO YOU SHARE WITH YOUR PARTNERS? HOW CAN YOU STRENGTHEN THE CONNECTION EVEN MORE?

GOOD EXAMPLES

Various initiatives across a large city come together to form a network, representing different sectors such as sports, youth, and welfare. They collectively draft an agreement to improve the accessibility of their programs for vulnerable groups.

A number of initiatives (social-sportive as well as others) from a shared region work together. For example, they share the same ideas about the target group and the pricing of their activities. They also share practical matters. For instance, they buy sports equipment together, and they share the costs for energy and the maintenance of their premises.

EXAMPLES OF BARRIERS

Initiatives and their partners often only collaborate for a short period of time. For example, they may work together briefly to organise an event. True exchange on shared vision and goals rarely takes place.

Funding organisations often focus on short-term outcomes, such as participant numbers and activities. This makes it challenging for social-sportive initiatives to demonstrate their long-term and collective impact, like social inclusion and lasting community change.

"HOW DO YOU MEASURE YOUR SUCCESS? NOT BY COUNTING THE NUMBER OF PARTICIPANTS. THAT DOESN'T SHOW HOW DEEP SOMETHING GOES. YOU MEASURE SUCCESS BY LOOKING AT THE NETWORK YOU BUILD."

REFLECT ON THESE QUESTIONS.

- How can you sustain new or existing contacts with partners?
- What goals, activities, and target groups do you share with partners? For example: do you both want to make activities accessible for your target group?
- Do you often make arrangements with your local partners? How? About what?
- How do you ensure that you and your partners make joint decisions on the themes you share?
- How do you currently present the (longterm and collective) impact of your initiative? To what extent is this done together with other partners?

WRITE YOUR ANSWERS AND IDEAS HERE.

